Citation Elements in order:

1. Author: Steven Novella
2. Publication date: February 1, 2010
3. Title of Blog Post: YouFOs
4. Publication type: Web log post
5. URL: http://www.theness.com/neurologicablog/?p=1533

Document Example:

Proper Bibliographic Reference Format:

Bibliographic references are single-spaced and indented after the first line:


Parenthetical Citations in Text:

Citations are placed in the context of discussion and are formatted like so, using the author’s last name and the year of publication:

(Novella, 2010)

Alternatively, you can integrate the citation into the sentence by means of narrative, like so:

Novella (2010) describes the large number of YouTube videos that allegedly document UFOs.