Citation Elements in order:

1. Authors:
   Jérôme Adda and Marco Ottaviani

2. Publication date: January 2005

3. Article title:
   The Transition to Digital Television

4. Name of periodical: Economic Policy

5. Volume number: 20

6. Page numbers: 159-209

Proper Bibliographic Reference Format:

Bibliographic references are single-spaced and indented after the first line:


Parenthetical Citations in Text:

Citations are placed in the context of discussion and are formatted like so, using the author’s last name and the date of publication. Use both authors’ names each time you cite the item, if there are two authors:

(Adda & Ottaviani, 2005)

Alternatively, you can integrate the citation into the sentence by means of narrative, like so:

Adda and Ottaviani (2005) discuss the changes brought about by digital television.