ASA Style – Blog Post

Citation Elements in order:

1. Author: David Pogue
2. Publication year: 2009
3. Title of post: Some E-Books Are More Equal than Others
4. Name of blog: Pogue’s Posts: The Latest in Technology from David Pogue
5. Date of access: July 24, 2009

Document Example:


Proper Bibliographic Reference Format:

ASA references are single-spaced and indented after the first line.


Parenthetical Reference:

Author-date citations are placed in the context of discussion and are formatted like so, using the author’s last name and the date of publication.

(Pogue 2009)

Alternatively, you can integrate the citation into the sentence by means of narrative, like so:

David Pogue (2009) reported on the ironic removal of George Orwell’s Animal Farm from the Kindle e-book reader.