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THE WALL STREET JOURNAL.
Taste: It's a Bird, It's a Plane, It's...Obama

Abstract (Summary)
Another comic book trade publication, Triumvir, ran a cover featuring a Marvel character, the African-American version of Nick Fury, in the now-famous red, blue, and green Sheppard Fairy “Hope” poster. Issue #55 of Action Comics saw President Kennedy play a prominent role pretending to be Clark Kent for a day in order to help Superman preserve his secret identity.

Proper Reference Format:

ASA references are single-spaced and indented after the first line.


Citation in Text:

Citations are placed in the context of discussion and are formatted like so, using the author's last name and the date of publication. If the citation refers to a reference, then:

(Last 2009)

Alternatively, you can integrate the citation into the sentence by means of narrative. This is the preferred way, like so: