Citation Elements in order: 

1 Authors: Mark Achbar & Peter Wintonick
2 Year of publication: 2002
3 DVD Title: Manufacturing Consent: Noam Chomsky and the Media
4 Format: DVD
5 Place of publication: New York
6 Publisher: Zeitgeist Video

Proper Reference Format:

References in ASA are single-spaced and indented after the first line.


Citations in Text:

In parenthetical references use the authors' last names and the date of publication. Use all names each time you make a citation. Place parenthetical references in context in the sentence, just after the word that requires the citation:

In a recent documentary (Achbar and Wintonick 2002), Noam Chomsky considers the relationship of American mass media to politics.

Alternatively, you can refer to the item in question within your own narrative, like so: