Citation Elements in order:

1. Authors:
   Jérôme Adda and Marco Ottaviani

2. Publication year:
   2005

3. Article title:
   The Transition to Digital Television

4. Name of periodical: Economic Policy

5. Volume number:
   20

6. Issue number:
   1

7. Page numbers:
   159-209

Proper Reference Format:

ASA references are single-spaced and indented after the first line.


Citations in Text:

Citations are placed in the context of discussion and are formatted like so, using the author's last name and the date of publication:

(Adda and Ottaviani 2005)

Alternatively, you can integrate the citation into the sentence by means of narrative, like so:

Adda and Ottaviani (2005) discuss the changes brought about by digital television.