Citation Elements in order:

1. Authors:
   Jérôme Adda and Marco Ottaviani
2. Publication year: 2005
3. Article title:
   The Transition to Digital Television
4. Name of periodical: Economic Policy
5. Volume number: 20
6. Issue number: 1
7. Page numbers: 159-209

Proper Reference Format:

ASA references are single-spaced and indented after the first line.


Citations in Text:

Citations are placed in the context of discussion and are formatted like so, using the author's last name and the date of publication:

(Adda and Ottaviani 2005)

Alternatively, you can integrate the citation into the sentence by means of narrative, like so:

Adda and Ottaviani (2005) discuss the changes brought about by digital television.